

eQuester Advertising Rates



Mechanicals:

Ad size below. Photos should be submitted as jpegs. Or, mail to editor for scanning. Include self-addressed, stamped envelope for its return.

Deadline:

All calendar submissions, ads and payment must be received by the 15th of the month prior to publication. Make checks out to WDCTA.

WDCTA members receive special rate (in ORANGE).
See calendar information at bottom of page.

Editor Contact Info:

Caryn Vesperman
newsletter@wdcta.org
W1619 King Road
Brooklyn, WI 53521

Description	1 x	6 x	12 x
Business Card 3.5 x 2": In <i>eQuester</i> newsletter with link to email OR website.	\$10 (\$9)	\$50 (\$45)	\$100 (\$90)
Classified Ad Up to 50 words. In <i>eQuester</i> newsletter with link to email OR website.	\$5 (\$4)	\$25 (\$20)	\$50 (\$45)
Quarter Page 3.5 x 5": In <i>eQuester</i> newsletter with links to email OR website.	\$15 (\$12)	\$85 (\$70)	\$150 (\$135)
Half Page 7.5 x 5" or 3.75 x 10": In <i>eQuester</i> newsletter with links to email AND website.	\$20 (\$15)	\$100 (\$90)	\$195 (\$175)
Full Page 7.5 x 10": In <i>eQuester</i> newsletter with links to email AND website.	\$40 (\$35)	\$150 (\$175)	\$300 (\$350)
Website Banner Ad 180x150 pixels, and can be a .jpg, .gif or .png	N/A	\$200 (\$150)	\$400 (\$300)

eQuester and Website Calendar of Events Submissions: *For WDCTA members only. (Up to 20 words).*

INCLUDE THIS: Date > Event > Location > Contact (Name/Phone/Email) > WDCTA-Sponsored Event (Yes/No)

WDCTA Event: Link to organizer's email and registration form, if applicable

NON-WDCTA-Sponsored Event: Link to organizer's email only